



Data in the Supply Chain
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Presenter Biography

Joseph A. Yacura

Mr. Yacura is the founder of the International Association for Data Quality, Governance and Analytics. Prior to this, Mr. Yacura has served in several senior executive management positions at IBM, Pacific Bell, American Express, InterContinental Hotels Group, Bank of America, Information Services Group and most recently at Fannie Mae. Mr. Yacura has more than 30 years of supply chain experience and serves on various academic and professional advisory boards.

Mr. Yacura earned his M.B.A. in Finance and M.S. in Accounting from Binghamton University and an M.Q.M. in Quality Management from Loyola University. He also graduated from the Senior Executive Program at Stanford University and has published over 40 articles on Supply Chain Management, Risk Management and Autonomous Intelligent Systems.

Mr. Yacura has served as a lecturer at Sonoma State University in “Operations Research and Supply Chain Management” and is the co-author of the annual “Data Quality and Governance Study” conducted by N.C. State Poole School of Management.

Mr. Yacura is also an affiliate graduate faculty member at the University of Arkansas (Little Rock) School of Information Science and is a visiting faculty member at Bharath University (India) in the Department of Management Studies.

Mr. Yacura is a board member for the California Council for Excellence.